IDline
Personalization, *simplified.*

RELEASE PROGRAM

The program provides a simple, prepaid solution for reordering badges and other personalized products without minimum order restrictions.

Personalization. Simplified.

www.idline.com | sales@idline.com | 800-779-5612

RELEASE PROGRAM ROADMAP

STEP 1
Order Inventory

STEP 2
Program Live

STEP 3
Release Items

STEP 4
Order Ships

STEP 5
Repeat & Restock

WHY

- Dedicated Logins
- Build Customer Loyalty
- Saves Time
- Free Drop Shipping
- One Invoice
- Release as few as 1 Item

Items Available

Badges & Tags
Leatherette Gifts & Kitting
Nameplates & Signs
Coasters & Mouse Pads
Re-Stick-Its, Pins & Buttons
& more!

Program Details & Costs

Prepaid Program – All unit costs & inventory charges are included in your initial invoice.

Inventory Charge – per item stocked in release program (in addition to item cost).

Badges and Tags
$4.40 (G) 1-4 released at a time
$2.45 (G) 5+ released at a time
$1.95 (G) shipped via 3rd Party

Nameplate with Holder - $6.55 (G)
Coasters - $4.40 (G)
Mousepad & Countermats - $7.50 (G)

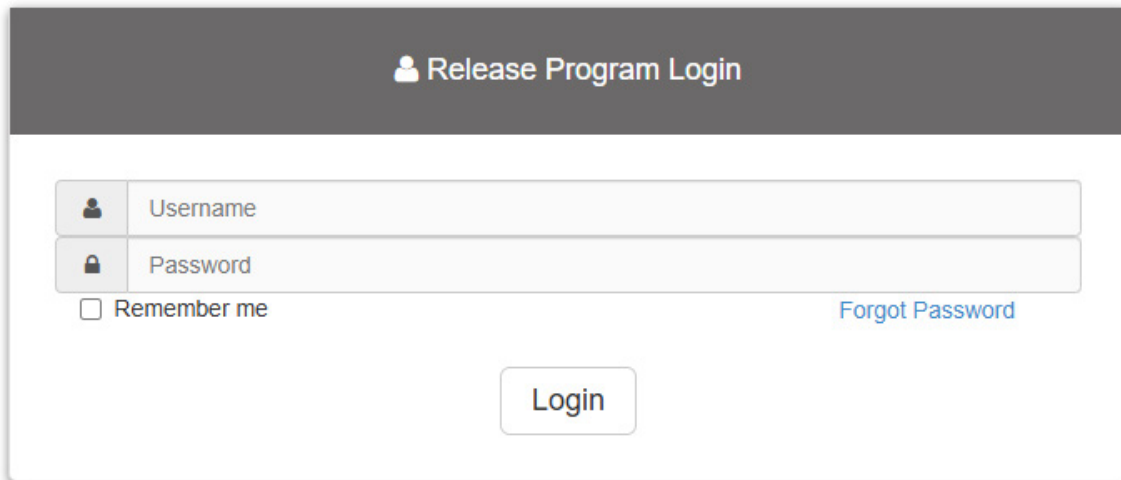*Fee quoted for other eligible items.

Shipping – Standard USPS First Class **_shipping included in Fee_**; expedited options available.

Production - Release orders are produced within 2-3 Business Days.

Program Duration – Programs will be closed after 2 years of inactivity.

Reorders & Pricing – Once inventory is depleted, new orders are priced based on current quantity ordered. Orders below the posted minimum incur less than minimum charge of $62.50(G).

Release Program Management

Dedicated Distributor Website for Login - www.badgerelease.com

Branding- You can update your program landing page theme, as well as upload and personalize your site header for your customers.

Personalization - You can maually type in variable data for the item to be released, or you can upload namelists when releasing many items.

Re-ordering - Distributors can login and reorder/refill items directly from the website.

Setup Endusers - Distributor has the option to setup users so enduser company can utilize login to release their own items as needed. You can also setup user permissions for the programs they are assigned.

Shipping - Shipping addresses can be stored on the release program website and will automatically fill in. You can bulk upload address lists as well. Also have the ability to modify or enter a new address at time of release- so you can ship directly to item recipient!